Jingle all the way 5K

boston seaport

The Greg Hill Foundation

PRESENTED BY:

JAMESON®

Saturday December 5

Boston Seaport

2026 SPONSORSHIP OPPORTUNITIES

THE GREG HILL FOUNDATION'S 2026 JINGLE ALL THE WAY 5K

It's time to dig out your ugly sweaters, winter hats, gloves and join us for our 13th Annual Greg Hill Foundation Jingle All the Way 5K. This holiday tradition starts with a holly jolly 5K and will be followed by a festive post-race celebration with live music, delicious food, and amazing drinks.

Along the route there will be two water stops for the runners along with volunteer and carolers along the way to help guide and cheer on our participants. We anticipate that having the race within the Boston city limits would draw anywhere from 1500-2000 runners for the event.

This event is a major fundraiser for our foundation, The Greg Hill Foundation, a 501c3 organization. Our mission is to help local families who have been touched by tragedy. Since our inception, we have been able to donate over $33,000,000 to more than 11,000 beneficiaries. This event has been a staple for the foundation and we look forward to bringing the race, runners, and spectators to the Seaport for our 13th Anniversary Celebration.

THE GREG HILL FOUNDATION BY THE NUMBERS

$33,700,807.69
DONATED

11,231
BENEFICIARIES

2026 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR $50,000

- Event Naming Rights: "Jingle All the Way 5K Presented by…
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as presenting sponsor in all official press releases
- Specific press release announcing partnership
- Company recognized as presenting sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo on five (5) course signs
- 20' x 10' Exhibitor Booth at Event
- One Hundred (100) runner registration spots
- Custom cobranded gift bags for runners
- Marketing material handed out in gift bags
- Logo prominently placed on volunteer t-shirts
- Opportunity to offer exclusive giveaway or marketing campaign to runner database
- One (1) Dress Greg activation on The Greg Hill Show during the month of November

HOLLY JOLLY PARTY SPONSOR $40,000

- Naming rights to the Jingle All The Way 5K Post-Race Party
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as sponsor in all official press releases
- Company recognized as Post Race Party Sponsor on The Greg Hill Foundation webpage
- Company name worked into specialty cocktail for the event
- Company mentioned and linked on Facebook and Instagram
- Company recognized as sponsor during all speaking programs
- Company recognized as sponsor on all event banners
- Opportunity for on site activation at the post race party
- Company logo on four (4) course signs
- 20' x 10' Exhibitor Booth at Event
- Seventy-five (75) runner registration spots
- Marketing material handed out in gift bags
- Opportunity to offer exclusive giveaway or marketing campaign to runner database
- Logo prominently placed on volunteer t-shirts
- One (1) Dress Greg activation on The Greg Hill Show during the month of November

JINGLE EVE SPONSOR $30,000

- Naming rights to the Jingle All The Way 5K Packet Pick Up on Friday, December 5th, 2025
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as sponsor in all official press releases
- Company recognized as Packet Pick Up Sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company recognized as sponsor during all speaking programs
- Company recognized as sponsor on all event banners
- Opportunity for on site activation at packet pick up on December 5th, 2025
- Company logo on four (4) course signs
- 20' x 10' Exhibitor Booth at Event
- Fifty (50) runner registration spots
- Marketing material handed out in gift bags
- Opportunity to offer exclusive giveaway or marketing campaign to runner database
- Logo prominently placed on volunteer t-shirts

WINTER WONDERLAND SPONSOR $20,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as sponsor in all official press releases
- Company recognized as sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company recognized as sponsor during all speaking programs
- Company recognized as sponsor on all event banners
- Company logo on three (3) course signs
- 20' x 10' Exhibitor Booth at Event
- Forty (40) runner registration spots
- Marketing material handed out in gift bags
- Logo prominently placed on volunteer t-shirts

RUNNIN' REINDEER RESULTS & BIB SPONSOR $10,000

- Company logo to be prominently displayed on all race bibs
- Company recognized as race bib & results sponsor in all official press releases
- Company recognized as race bib & results sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company recognized as Race Bib & Results Sponsor during speaking program
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Opportunity for on-site activation on-course and at start/finish areas
- Company logo on start/finish line and on one (1) course sign
- 10' x 10' Exhibitor Booth at Event
- Twenty (20) runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

SANTA'S SLEIGH SPONSOR $5,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in all official press releases
- Company logo and link on The Greg Hill Foundation webpage
- Company logo and link on event blast emails
- Company mentioned and linked on Facebook and Instagram
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- Ten (10) runner registration spots
- Marketing material handed out in gift bags

SILVER BELLS SPONSOR $2,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned on press releases
- Company logo on race registration webpage
- Company logo and link on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company mentioned during all speaking programs
- Company logo on two (2) course signs
- Five (5) runner registration spots
- Marketing material handed out in gift bags

ROCKIN' AROUND THE WATER STOP SPONSOR $1,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Signage at two (2) on-course water stops
- Company recognized as water stop sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company recognized as water stop sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed in gift bags

MISTLETOE MILE MARKER SPONSOR $1,500

- Company logo on three (3) signs on-course denoting miles 1, 2, and 3
- Company recognized as mile marker sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Instagram
- Company mentioned during speaking program

START/FINISH SPONSOR $1,000

- Company logo on custom Start/Finish line signage
- Company logo and link on The Greg Hill Foundation website
- Company logo on one (1) course sign

MILK & COOKES SPONSOR $500

- **Company logo on one (1) course sign**

SANTA'S WORKSHOP SPONSOR $250

- **Exhibitor booth at Post-Race Holly Jolly Party**

FOR MORE INFORMATION ON SPONSORSHIPS OR THE EVENT, PLEASE CONTACT:

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WWW.THEGREGHILLFOUNDATION.ORG