## EAT DANCE DRINK CELEBRATE



Get ready to party like it's The Last Night, our ultimate New Year's Eve bash! We're turning up the fun and style for the grandest farewell to the old year and the wildest welcome to the new. We'll have exceptional entertainment, mouthwatering bites, fireworks on the Harbor and loads of bubbly – all while you rock your most creative black-tie look. You're guaranteed an unforgettable countdown to midnight in the most fabulous way possible. Let's kick off 2026 by celebrating The Last Night together.

# WEDNESDAY, DECEMBER 31 SAVR | SPIRITED AMERICAN BISTRO

150 SEAPORT BOULEVARD BOSTON, MA 02210





2025 SPONSORSHIP OPPORTUNITIES



### SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR

\$25,000

- Event Naming Rights The Last Night presented by (Your Company)
- 10 All Inclusive Tickets
- Company recognition in all event promotion including but not limited to website, social media, email blast, radio
- Exclusive announcement as your company being the presenting sponsor of The Last Night, including 4 social media channels and email blast to entire database
- Company featured in minimum of 5 email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet Step and Repeat

#### CONFETTI SPONSOR

\$10,000

- 8 All Inclusive Tickets
- Company mentioned in all event promotion
- Company featured in minimum of 5 email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet Step and Repeat

#### COUNTDOWN SPONSOR

\$5.000

- 5 All Inclusive Tickets
- Company mentioned in select event promotion
- Company featured in minimum of 5 email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet Step and Repeat

#### MIDNIGHT SPONSOR

\$2.500

- 2 All Inclusive Tickets
- Company featured in a minimum of 5 social media posts across accounts
- Company featured in minimum of 5 email blasts
- Logo incorporated into all onsite event signage

#### CHAMPAGNE SPONSOR

\$5,000

- 5 All Inclusive Tickets
- Category exclusivity
- Product featured at all main bars
- Ability to have individual exhibitor setup to sample product and serve specialty drinks (sponsor must supply setup or cover rental costs)
- Product donation

#### BAR SPONSOR

\$5,000

- 5 All Inclusive Tickets
- Category exclusivity
- Product featured at all main bars
- Ability to have individual exhibitor setup to sample product and serve specialty drinks (sponsor must supply setup or cover rental costs)

# FOR MORE SPONSORSHIP AND EVENT INFORMATION, PLEASE CONTACT:

#### ASHLEY HANSON

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EAT | DANCE | DRINK | CELEBRATE





