

2025 SPONSORSHIP OPPORTUNITIES



IN SUPPORT OF

The
Greg Hill
FOUNDATION

Melmark 
New England



**TOM LOGAN
MEMORIAL CAR SHOW**



**FIESTA SHOWS
CARNIVAL**



**FOOD TRUCKS &
FOOD VENDORS**



**LIVE ENTERTAINMENT
ALL DAY LONG**



**CISCO BEER
GARDEN**



**MINIATURE GOLF
COURSE**



**CORNHOLE
TOURNAMENT**



**FIREWORKS
EXTRAVAGANZA**

SAT. SEPTEMBER 13
TEWKSBURY, MASS | 11AM - 10PM





Celebrate the end of Summer at the Summerfest Field Day on Saturday, September 13th. This family friendly event will benefit The Greg Hill Foundation and Melmark New England. Set on the fields of Livingston Street in Tewksbury, it will be the perfect spot to celebrate with a full carnival, live entertainment, food trucks, food vendors, Cisco Beer Garden, a car show, touch a truck, 18 hole mini golf, cornhole tournament, and lawn games, all culminating in an incredible fireworks show. This event has something for everyone.

PRESENTING SPONSOR

\$50,000

- ▶ Event Naming Rights
- ▶ 100 Tickets to the Event
- ▶ 50 VIP Wristbands
- ▶ Reserved area to host "Company or Family Outing" which includes;
- ▶ 10 VIP Parking Passes
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens
- ▶ 4 dedicated social media posts as Presenting Sponsor

VIP SPONSOR

\$25,000

- ▶ 40 Tickets to the Event
- ▶ 40 VIP Wristbands
- ▶ 5 VIP Parking Passes
- ▶ Reserved area to host "Company or Family Outing"
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens
- ▶ 3 dedicated social media posts

ENTERTAINMENT SPONSOR

\$20,000

- ▶ 30 Tickets to the Event
- ▶ 15 VIP Wristbands
- ▶ Reserved area to host "Company or Family Outing"
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens
- ▶ 2 dedicated social media posts

CARNIVAL SPONSOR

\$20,000

- ▶ Naming rights to the Carnival
- ▶ Company Name included in all mentions of the Carnival (Schedule, social media, email blasts, traditional media)
- ▶ 30 Tickets to the Event
- ▶ 15 VIP Wristbands
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens
- ▶ 5 dedicated social media posts

FIREWORKS SPONSOR

\$15,000

- ▶ Naming rights to the Fireworks Show
- ▶ Company Name included in all mentions of Firework Show (Schedule, social media, email blasts, traditional media)
- ▶ 20 Tickets to the Event
- ▶ 10 VIP Wristbands
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens
- ▶ 5 dedicated social media posts

CORNHOLE TOURNAMENT SPONSOR

\$10,000

- ▶ Naming rights to the Cornhole Tournament
- ▶ Company name included in all mentions of the Cornhole Tournament
- ▶ Custom set of Cornhole boards to be used during the event and Championship
- ▶ 10 Team entries
- ▶ 20 Tickets to the Event
- ▶ 10 VIP Wristbands
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens

MINI GOLF SPONSOR

\$7,500

- ▶ Naming rights to the 18 Hole Mini Golf Course
- ▶ Company name included in all mentions of the Mini Golf
- ▶ 5 Tee Times for Mini Golf (20 Players)
- ▶ 20 Tickets to the event
- ▶ 10 VIP Tickets
- ▶ 4 Mini Golf Course Signs
- ▶ Name/logo on all signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in all event email blasts
- ▶ Name/logo on the event website
- ▶ Name/logo displayed on all stage screens

SUMMER FUN SPONSOR

\$5,000

- ▶ 10 Tickets to the Event
- ▶ 2 VIP Wristbands
- ▶ Name/logo on select signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in 1 event email blast
- ▶ Name/logo on the event website

FRIEND SPONSOR

\$2,500

- ▶ 5 Tickets to the Event
- ▶ 2 VIP Wristbands
- ▶ Name/logo on select signage at the event
- ▶ Name/logo on all sponsor thank you posts
- ▶ Name/logo in 1 event email blast
- ▶ Name/logo on the event website

FIELD DAY SPONSOR

\$1,000

- ▶ 5 Tickets to the event
- ▶ Name/Logo on select signage at the event
- ▶ Name/logo on Field Day Sponsor thank you posts
- ▶ Name/logo on 1 event email blast
- ▶ Name/logo on event website

BECOME AN EXHIBITOR AT SUMMERFEST

\$500

- ▶ 10x10 exhibitor tent/space

FOR MORE EVENT/SPONSOR INFORMATION, PLEASE CONTACT

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**PLEASE MAKE CHECKS PAYABLE TO: THE GREG HILL FOUNDATION
800 WEST CUMMINGS PARK | SUITE 3700 | WOBURN, MA | 01801**