

**SUNDAY, MARCH 17, 2024**

**410 LOUNGE @ LOCO**

**412 W BROADWAY, BOSTON, MA**



The  
**Greg Hill**  
FOUNDATION 

**SOUTHIE**  
**SOCIAL**

**LOCO**

**3.17.24**

**SPONSORSHIP OPPORTUNITIES**



# CALLING ALL LADS AND LASSES!

Experience South Boston's vibrant parade like never before at Southie Social, presented by The Greg Hill Foundation at Loco Taqueria and Oyster Bar. Join us for an exclusive party featuring a live band, DJ, and shenanigans to cheers to the holiday Boston knows how to celebrate best, St. Paddy's Day! Skip the long bar lines and secure your front-row view of the parade, while enjoying specialty drinks, amazing food, and all St. Paddy's Day has to offer in Southie. Slainte!

## POT OF GOLD SPONSOR

**\$20,000**

- ✚ Naming rights to the Southie Social event (Southie Social presented by "Your Company")
- ✚ 20 tickets to the event
- ✚ Name/logo on all signage at the event
- ✚ Name/logo on 4 dedicated social media posts as Presenting Sponsor
- ✚ Name/logo on all sponsor thank you posts
- ✚ Name/logo included in all event email blasts
- ✚ Name/logo on event webpage
- ✚ Name/logo on event step and repeat
- ✚ Company mentioned during event speaking program as Presenting Sponsor
- ✚ Company name/logo included in event merchandise item
- ✚ Product and 2 signature drinks featured at cash bar
- ✚ Sampling opportunity during event
- ✚ Opportunity to hand out branded swag at event

## LUCK 'O THE IRISH SPONSOR

**\$10,000**

- ✚ 10 tickets to the event
- ✚ Name/logo on all signage at the event
- ✚ Name/logo on 2 dedicated social media posts
- ✚ Name/logo on all sponsor thank you posts
- ✚ Name/logo included in all event email blasts
- ✚ Name/logo on event webpage
- ✚ Company mentioned during event speaking program
- ✚ Product/signature drink featured at cash bar
- ✚ Sampling opportunity during event



## SHAMROCK SPONSOR

**\$5,000**

- ✿ 4 tickets to the event
- ✿ Name/logo on all signage at the event
- ✿ Name/logo on a dedicated social media post
- ✿ Name/logo on all sponsor thank you posts
- ✿ Name/logo included in event email blasts
- ✿ Name/logo on event webpage
- ✿ Company mentioned during event speaking program
- ✿ Product/signature drink featured at cash bar

## BROADWAY STREET SPONSOR

**\$2,500**

- ✿ 2 Tickets to the event
- ✿ Name/logo included in select signage
- ✿ Name/logo on sponsor thank you social post
- ✿ Name/logo on 1 event email blast
- ✿ Company mentioned during event speaking program

**FOR MORE INFORMATION, PLEASE CONTACT:**

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