

THE GREG HILL FOUNDATION PRESENTS

THE LAST NIGHT

A BLACK TIE AFFAIR

Get ready to party like it's The Last Night, our ultimate New Year's Eve bash! We're turning up the fun and style for the grandest farewell to the old year and the wildest welcome to the new. We'll have exceptional entertainment, mouthwatering bites, and loads of bubbly – all while you rock your best black-tie look. You're guaranteed an unforgettable countdown to midnight in the most fabulous way possible. Let's kick off 2024 by celebrating The Last Night together.

DECEMBER 31, 2023

8:00PM

SOWA POWER STATION

550 HARRISON AVE, BOSTON, MA 02118

SPONSORSHIP OPPORTUNITIES

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PRESENTING SPONSOR

\$50,000

- Event naming rights – The Last Night presented by (Your Company)
- Forty (40) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Company recognition in all event promotion including to website, social media, email blast, billboard, radio
- Exclusive announcement of your company being the presenting sponsor of The Last Night, including four (4) social media channels and email blast to entire database
- Company featured in minimum of five (5) email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet step and repeat

CONFETTI SPONSOR

\$25,000

- Thirty (30) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Company mentioned in all event promotion
- Company featured in minimum of five (5) email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet step and repeat

COUNTDOWN SPONSOR

\$15,000

- Sixteen (16) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Company mentioned in all event promotion
- Company featured in minimum of five (5) email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet step and repeat

MIDNIGHT SPONSOR

\$10,000

- Ten (10) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Company mentioned in all event promotion
- Company featured in minimum of five (5) email blasts
- Logo incorporated into all onsite event signage
- Logo prominently displayed in Green Carpet step and repeat

CELEBRATION SPONSOR

\$5,000

- Four (4) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Four (4) General Admission tickets
- Company featured in a minimum of five (5) social media posts across accounts
- Company featured in minimum of five (5) email blasts
- Logo incorporated into all onsite event signage

FRIEND SPONSOR

\$2,500

- Two (2) VIP tickets to the event
- Access to exclusive VIP Lounge with reserved seating
- Four (4) General Admission tickets
- Company featured in a minimum of two (2) social media posts across accounts
- Company featured in (1) email blast

CHAMPAGNE TOAST SPONSOR

\$10,000

- Category exclusivity
- Product featured at all main bars
- Ability to have individual exhibitor setup to sample product and serve specialty drinks (sponsor must supply setup or cover rental costs)
- Product donation

BAR SPONSOR

\$10,000

- Category exclusivity
- Product featured at all main bars
- Ability to have individual exhibitor setup to sample product and serve specialty drinks (sponsor must supply setup or cover rental costs)

FOR MORE SPONSORSHIP INFORMATION, PLEASE CONTACT

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