



About Jingle & The Greg Hill Foundation

It's time to dig out your ugly sweaters, winter hats, gloves and join us for our 10th Annual Greg Hill Foundation Jingle All the Way 5K. This holiday tradition starts with a holly jolly 5K and will be followed by a festive post-race celebration with live music, delicious food, and amazing drinks.



Along the route there will be two water stops for the runners along with volunteer and carolers along the way to help guide and cheer on our participants. We anticipate that having the race within the Boston city limits would draw anywhere from 1500-2000 runners for the event.

This event is a major fundraiser for our foundation, The Greg Hill Foundation, a 501c3 organization. Our mission is to help local families who have been touched by tragedy. Since our inception, we have been able to donate over \$25,000,000 to more than 9,000 beneficiaries. This event has been a staple for the foundation and we look forward to bringing the race, runners, and spectators to the Seaport for our 10th Anniversary Celebration.

GHF BY THE NUMBERS

\$25,290,885

Dollars Donated

9,237

Beneficiaries





Presenting Sponsor...

\$20,000

- Event Naming Rights: “Jingle All the Way 5K Presented by...
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company recognized as presenting sponsor in all official press releases
- Press release announcing partnership
- Company recognized as presenting sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Twitter
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo on five (5) course signs
- 20 runner registration spots
- Marketing material handed out in gift bags

Holly Jolly Party Sponsor...

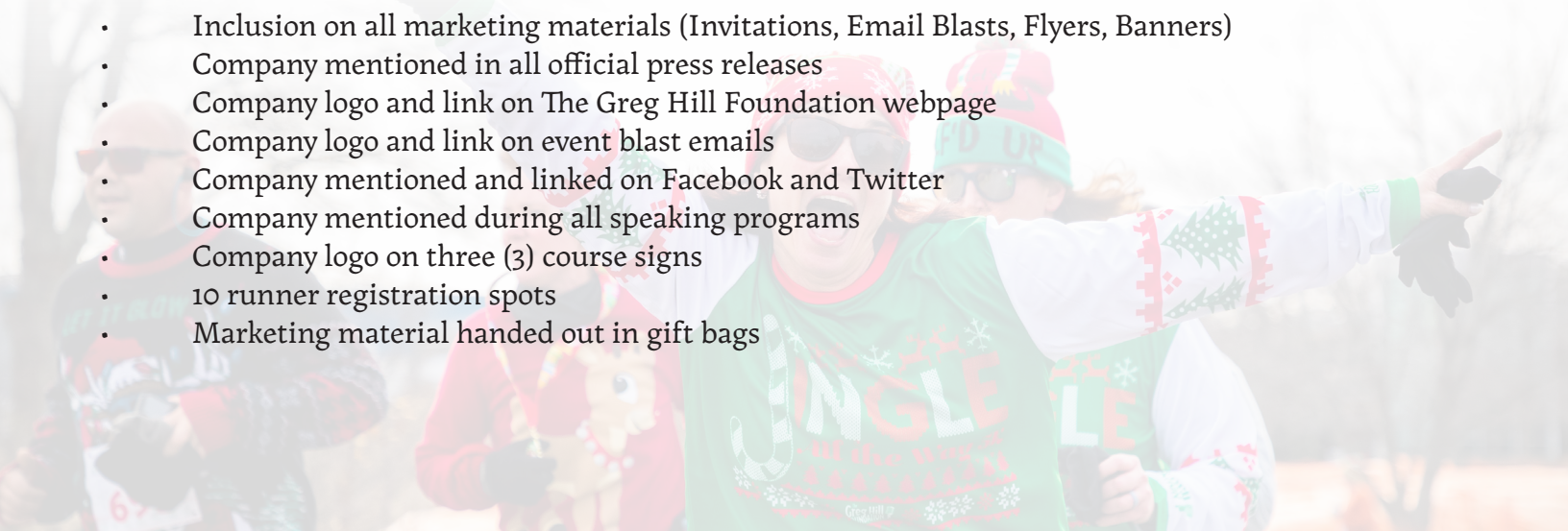
\$10,000

- Signage at official post-race party in the Boston Seaport
- Company recognized as post-race party sponsor on The Greg Hill Foundation webpage
- Company name worked into official post-race specialty cocktail (TBD)
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as post-race party sponsor during speaking program
- Company mentioned in all official press releases
- Opportunity for on-site activation on-course and in post-race area
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company logo on start/finish line and on two (2) course signs
- 15 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

Santa's Sleigh Sponsor...

\$5,000

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned in all official press releases
- Company logo and link on The Greg Hill Foundation webpage
- Company logo and link on event blast emails
- Company mentioned and linked on Facebook and Twitter
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- 10 runner registration spots
- Marketing material handed out in gift bags





Runnin' Reindeer Results & Bib Sponsor...

\$5,000

- Company logo to be prominently displayed on all race bibs
- Company recognized as race bib & results sponsor in all official press releases
- Company recognized as race bib & results sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as Race Bib & Results Sponsor during speaking program
- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Opportunity for on-site activation on-course and at start/finish areas
- Company logo on start/finish line and on one (1) course sign
- 10 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

Silver Bells Sponsor...

\$2,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Company mentioned on press releases
- Company logo on race registration webpage
- Company logo and link on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Twitter
- Company mentioned during all speaking programs
- Company logo on two (2) course signs
- Five (5) runner registration spots
- Marketing material handed out in gift bags

Rockin' Around the Water Stop Sponsor...

\$1,500

- Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- Signage at two (2) on-course water stops
- Company recognized as water stop sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as water stop sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed in gift bags



Mistletoe Mile Marker Sponsor...

\$1,500

- Company logo on three (3) signs on-course denoting miles 1, 2, and 3
- Company recognized as mile marker sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company mentioned during speaking program

Start/Finish Sponsor...

\$1,000

- Company logo on custom Start/Finish line signage
- Company logo and link on The Greg Hill Foundation website
- Company logo on one (1) course sign

Milk & Cookies Sponsor...

\$500

- Company logo on one (1) course sign

Santa's Workshop Sponsor...

\$250

- Exhibitor Booth at Post-Race Party

For more information, please contact:

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