



The  
Greg Hill  
FOUNDATION

# 10 YEARS STRONGER

**BENEFIT CONCERT**

FEATURING

*Zac  
Brown  
Band*

**SPONSORSHIP OPPORTUNITIES**



# 10 YEARS STRANGER

FEATURING

**Zac  
Brown  
Band**

10 Years Later Boston comes together again to support, honor and remember the Boston Marathon bombings Survivors. The Greg Hill Foundation is hosting a benefit concert on April 16th at MGM Music Hall featuring the legendary Zac Brown Band. See Zac Brown Band perform up close like never before at this exclusive and intimate concert.

**Sponsors and VIP will get exclusive access to a pre-concert VIP Reception that includes open bar, light food and a private acoustic set from the Zac Brown Band.**

## EVENT SCHEDULE

*\*Subject to change\**

**5:30PM**

VIP Reception Starts

**7:00PM**

Special Acoustic Set from Zac Brown

**7:15PM**

General Admission Doors Open

**7:30PM - 8:00PM**

Opening Act

**8:15PM**

Zac Brown Band Performs

**10:00PM**

Event Concludes

## THE GREG HILL FOUNDATION

The Greg Hill Foundation was established in 2010 with a mission to support local families who have been impacted by an immediate tragedy. Since its inception, the Foundation has donated over \$25,000,000 to its beneficiaries. In 2013, immediately following the Boston Marathon bombings, the Foundation started to raise money for the victims. In a matter of 6 weeks, the Foundation had raised over \$550,000 and had donated directly to 66 different victims to help aid in their recovery. Following this initial fundraiser, the Foundation created its Boston Marathon Survivors Fund and continued to support Boston Marathon bombings victims by providing grants to provide needed items not covered through insurance.

With the 10th Anniversary approaching in 2023, the Foundation is focused on holding a fundraiser to ensure that the Boston Marathon Survivors Fund is funded in perpetuity to be able to support whatever needs may arise from this community. The event would also showcase the amazing acts of courage, action and support that immediately followed the bombings by honoring the men and women who played vital roles. Additionally, the Boston Marathon survivor community would be invited to attend to serve as a respite opportunity for themselves and their families.



## CHICKEN FRIED PRESENTING SPONSOR

\$100,000

- ♥ 30 Tickets Front Row Tickets (Reserved Lounge Seating and Open Bar)
- ♥ 50 VIP Tickets (Includes Open Bar)
- ♥ 5 Backstage Meet and Greet passes with Zac Brown Band
- ♥ 80 Pre-Party passes with intimate performance by Zac Brown Band (Inc. Open Bar & Light Apps)
- ♥ Company recognition in all concert promotion including but not limited to website, social media, email blast, billboard, radio
- ♥ Company featured in minimum of 5 email blasts
- ♥ Ability for representative to be a part of the introduction of Zac Brown Band
- ♥ Ability to display company commercial or support video (30 seconds)
- ♥ Logo incorporated into all onsite event signage
- ♥ Logo prominently displayed in VIP Step and Repeat
- ♥ Ability to host pre-event party in the Jim Beam Distillers room (F&B not included)

## KNEE DEEP SPONSOR

\$75,000

- ♥ 20 Front Row Tickets (Reserved Lounge Seating and Open Bar)
- ♥ 30 VIP Tickets (Includes Open Bar)
- ♥ 50 Pre-Party passes with intimate performance by Zac Brown Band (Inc. Open Bar & Light Apps)
- ♥ 4 Backstage Meet and Greet passes with Zac Brown Band
- ♥ Company mentioned in all concert promotion
- ♥ Company featured in minimum of 5 email blasts
- ♥ Ability to display company commercial or support video (30 seconds)
- ♥ Logo incorporated into all onsite event signage
- ♥ Logo prominently displayed in VIP Step and Repeat
- ♥ Ability to host pre-event party in Jim Beam Distillers room (F&B not included)

## HOMEGROWN SPONSOR

\$50,000

- ♥ 10 Front Row Tickets (Reserved Lounge Seating and Open Bar)
- ♥ 20 VIP Tickets (Includes Open Bar)
- ♥ 30 Pre-Party passes with intimate performance by Zac Brown Band (Inc. Open Bar & Light Apps)
- ♥ 2 Backstage Meet and Greet passes with Zac Brown Band
- ♥ Company mentioned in all concert promotion
- ♥ Company featured in minimum of 5 email blasts
- ♥ Ability to display company commercial or support video (30 seconds)
- ♥ Logo incorporated into all onsite event signage
- ♥ Logo prominently displayed in VIP Step and Repeat



## LOVING YOU EASY SPONSOR

\$25,000

- ♥ 5 Front Row Tickets (Reserved Lounge Seating & Open Bar)
- ♥ 10 VIP Tickets (Includes Open Bar)
- ♥ 15 Pre-Party passes with intimate performance by Zac Brown Band (Inc. Open Bar & Light Apps)
- ♥ 1 Backstage Meet and Greet pass with Zac Brown Band
- ♥ Company mentioned in all concert promotion
- ♥ Company featured in minimum of 5 email blasts
- ♥ Logo incorporated into all onsite event signage
- ♥ Logo prominently displayed in VIP Step and Repeat

## JUMP RIGHT IN SPONSOR

\$15,000

- ♥ 2 Front Row Tickets (Reserved Lounge Seating & Open Bar)
- ♥ 10 VIP Tickets (Includes Open Bar and Light Apps)
- ♥ 12 Pre-Party passes with intimate performance by Zac Brown Band (Inc. Open Bar & Light Apps)
- ♥ Company featured in a minimum of 5 social media posts across accounts
- ♥ Company featured in minimum of 5 email blasts

## ROOTS SPONSOR

\$10,000

- ♥ 5 VIP Tickets (Includes Open Bar and Light Apps)
- ♥ 5 Pre-Party passes with intimate performance by Zac Brown Band
- ♥ Company featured in a minimum of 2 social media posts across accounts
- ♥ Company featured in a minimum of 1 email blast

## WHATEVER IT IS SPONSOR

\$5,000

- ♥ 2 VIP Tickets (Includes Open Bar and Light Apps)
- ♥ 2 Pre-Party passes with intimate performance by Zac Brown Band
- ♥ Company featured in a minimum of 1 social media posts across accounts
- ♥ Company featured in a minimum of 1 email blast

**FOR MORE SPONSORSHIP INFORMATION, PLEASE CONTACT:**

**ADAM BENOIT**

ADAM@FMPPRODUCTIONS.COM  
978-930-9734

**ASHLEY HANSON**

ASHLEY@THEGREGHILLFOUNDATION.ORG  
774-278-0894

**DANA PANEPINTO**

PANEPINTO.DANA@GMAIL.COM  
508-648-2825