



NASHVILLE ★ 2023

GREG HILL

★ CLASSIC ★



PARTNERSHIP OPPORTUNITIES

The
Greg Hill
FOUNDATION





NASHVILLE • 2023

All aboard No Rules Air as we take the annual Greg Hill Classic Golf Tournament to Music City! Golfers and guests will enjoy a 2-night stay in the heart of the honky tonks, Nashville, Tennessee! The trip will be filled with an epic golf tournament at one of Golf Digest's Top 10 Courses in Tennessee, the President's Reserve Course at Hermitage Golf Course, and all of the music, food, and drinks you can handle.

Proceeds from the tournament will support the Greg Hill Foundation. Our mission is to respond to immediate requests for assistance, to improve the lives of local families touched by tragedy, both directly

and through matching the charitable contribution of Greg's media audience. Since our inception, The Greg Hill Foundation has donated over \$25,000,000 to more than 9,000 beneficiaries!

GHF BY THE NUMBERS

\$25,290,885
DONATED TO THOSE IN NEED

9,237
BENEFICIARIES SUPPORTED

SCHEDULE OF EVENTS

• MONDAY, JUNE 19 •

- 6:40AM Departure flight from Boston Logan
- 8:22AM Arrival in Nashville
- 10:00AM Hotel Check-In (*Sheraton Grand Nashville Hotel*)
- 12:00PM Welcome Party (*Martin's B-B-Q*)

• TUESDAY, JUNE 20 •

- 10:00AM Breakfast
- 12:00PM Greg Hill Classic (*President's Reserve at Hermitage Golf Course*)
- 6:00-10:00PM Tournament After-Party (*Florida Georgia Line Rooftop*)

• WEDNESDAY, JUNE 21 •

- 9:09AM Departure flight from Nashville International Airport
- 12:44PM Arrival in Boston

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNERSHIP

\$100,000

- Event Naming Rights, The Greg Hill Classic: Nashville 2023, presented by:
- Four (4) foursomes to the Greg Hill Classic: Nashville 2023
- Four (4) social tickets to the event
- Twenty (20) rooms for two nights in Nashville
- Twenty (20) round-trip airfare tickets
- Twenty (20) gift bags
- Name/logo incorporated into golf tournament logo
- Name/logo incorporated into all marketing and promotional material for the event
- Name/logo on all event signage
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Name/logo on signature golfer gift
- Two (2) page spread in the event program book
- Twenty (20) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

EAGLE PARTNERSHIP

\$50,000

- Two (2) foursomes to the Greg Hill Classic: Nashville 2023
- Four (4) social tickets to the event
- Twelve (12) rooms for two nights in Nashville
- Twelve (12) round-trip airfare tickets
- Twelve (12) gift bags
- Golf cart sponsorship and signage on all tournament golf carts
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on all event signage
- Name/logo on signature golfer gift
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Full-page, full-color ad in the event program book
- Twelve (12) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

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PARTNERSHIP OPPORTUNITIES

BIRDIE PARTNERSHIP

\$25,000

- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Two (2) social tickets to the event
- Six (6) rooms for two nights in Nashville
- Six (6) round-trip airfare tickets
- Six (6) gift bags
- Hole-in-One contest sponsorship and signage
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on event signage
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Full-page, full-color ad in the event program book
- Six (6) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

WELCOME RECEPTION PARTNERSHIP

\$20,000

- Welcome reception naming rights
- Company name/logo incorporated into reception title
- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Four (4) rooms for two nights in Nashville
- Four (4) round-trip airfare tickets
- Four (4) gift bags
- Branding opportunities on all welcome reception bars
- Name/logo on welcome reception cocktail napkins used at the event
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on event signage
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Full-page, full-color ad in the event program book
- Four (4) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

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PARTNERSHIP OPPORTUNITIES

AFTER PARTY PARTNERSHIP

\$20,000

- After party naming rights
- Company name/logo incorporated into after party title
- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Four (4) rooms for two nights in Nashville
- Four (4) round-trip airfare tickets
- Four (4) gift bags
- Branding opportunities on all after party bars
- Name/logo on concert cocktail napkins used at the event
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on event signage
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Full-page, full-color ad in the event program book
- Four (4) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift at concert

PAR PARTNERSHIP

\$15,000

- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Four (4) rooms for two nights in Nashville
- Four (4) round-trip airfare tickets
- Four (4) gift bags
- Closest to the pin or long drive contest sponsorship and signage
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on event signage
- Name/logo on the official Greg Hill Classic event website
- Name/logo on all guest itineraries and welcome packets
- Full-page, full-color ad in the event program book
- Four (4) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

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PARTNERSHIP OPPORTUNITIES

SCORECARD PARTNERSHIP

\$15,000

- Company name/logo on all digital and printed event scorecards
- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Four (4) rooms for two nights in Nashville
- Four (4) round-trip airfare tickets
- Four (4) gift bags
- Name/logo incorporated into select marketing and promotional material for the event
- Name/logo on event signage
- Name/logo on the official Greg Hill Classic event website
- Full-page, full-color ad in the event program book
- Four (4) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift on dinner tables

GREG HILL CLASSIC FOURSOME

\$12,500

- One (1) foursome to the Greg Hill Classic: Nashville 2023
- Four (4) rooms for two nights in Nashville
- Four (4) round-trip airfare tickets
- Four (4) gift bags
- One (1) hole sponsorship on the tournament course
- Name/logo on select signage
- Name/logo on the official Greg Hill Classic event website
- Full-page, full-color ad in the event program book
- Four (4) tickets to all associated Greg Hill Classic events
- Ability to include company marketing material or gift in golfer gift bag

ONLINE RAFFLE PARTNER

\$10,000

- Exclusive naming rights for the Greg Hill Classic Travel Package raffle
- Name/logo incorporated on all raffle marketing and promotion
- Name/logo included on the raffle website
- Name/logo included in all email blasts promoting the raffle
- Name and tag included in all social media posts promoting the raffle

HOLE PARTNER

\$1,000

- Name/logo on one (1) on-course sign

PROGRAM AD

\$500

- Full-page ad in the event program book