

SUNDAY, MARCH 19, 2023

410 LOUNGE @ LOCO

412 W BROADWAY, BOSTON, MA



The
Greg Hill
FOUNDATION 

SOUTHIE
SOCIAL

LOCO

3.19.23

SPONSORSHIP OPPORTUNITIES

CALLING ALL LADS AND LASSES!

Join us for the 2nd Annual Southie Social to benefit The Greg Hill Foundation on Parade Sunday! We are taking over the 410 Lounge at Loco and hosting the only parade party that will feature an exclusive performance by a national recording artist (to be announced soon)! Be a part of the VIP experience by joining us as a sponsor of the most prominent St. Patrick's Day party in the city!

POT OF GOLD SPONSOR

\$20,000
PLUS PRODUCT DONATION

- ✿ Naming rights to the Southie Social event (Southie Social presented by "Your Company")
- ✿ 20 tickets to the event
- ✿ Name/logo on all signage at the event
- ✿ Name/logo on 4 dedicated social media posts as Presenting Sponsor
- ✿ Name/logo on all sponsor thank you posts
- ✿ Name/logo included in all event email blasts
- ✿ Name/logo on event webpage
- ✿ Name/logo on event step and repeat
- ✿ Company mentioned during event speaking program as Presenting Sponsor
- ✿ Company name/logo included in event merchandise item
- ✿ Product and 2 signature drinks featured at cash bar
- ✿ Sampling opportunity during event
- ✿ Opportunity to hand out branded swag at event

LUCK 'O THE IRISH SPONSOR

\$10,000
PLUS PRODUCT DONATION

- ✿ 10 tickets to the event
- ✿ Name/logo on all signage at the event
- ✿ Name/logo on 2 dedicated social media posts
- ✿ Name/logo on all sponsor thank you posts
- ✿ Name/logo included in all event email blasts
- ✿ Name/logo on event webpage
- ✿ Company mentioned during event speaking program
- ✿ Product/signature drink featured at cash bar
- ✿ Sampling opportunity during event

SHAMROCK SPONSOR

\$5,000
PLUS PRODUCT DONATION

- ✿ 4 tickets to the event
- ✿ Name/logo on all signage at the event
- ✿ Name/logo on a dedicated social media post
- ✿ Name/logo on all sponsor thank you posts
- ✿ Name/logo included in event email blasts
- ✿ Name/logo on event webpage
- ✿ Company mentioned during event speaking program
- ✿ Product/signature drink featured at cash bar

BROADWAY STREET SPONSOR

\$2,500
PLUS PRODUCT DONATION

- ✿ 2 Tickets to the event
- ✿ Name/logo included in select signage
- ✿ Name/logo on sponsor thank you social post
- ✿ Name/logo on 1 event email blast
- ✿ Company mentioned during event speaking program

FOR MORE INFORMATION, PLEASE CONTACT:

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