

The Greg Hill Foundation Jingle All the Way 5K

Partnership Opportunities



Saturday, December 10, 2022
Cisco Brewers Portsmouth // 10:00AM

ABOUT JINGLE & THE GREG HILL FOUNDATION

The Jingle All The Way 5K is back! So, dig out your ugly sweaters, winter hats, gloves and join us on Saturday, December 10th for a holly jolly 5K. This year's race returns to Cisco Brewers Portsmouth and will be followed by a festive post-race celebration with live music, delicious food, and amazing drinks. Wearing your favorite holiday outfit is also strongly encouraged as we will be awarding some of the best-dressed runners!

The race benefits The Greg Hill Foundation, whose mission is to support local families who have incurred a recent tragedy.



The
Greg Hill
FOUNDATION

PRESENTING SPONSOR...

\$10,000

- Event Naming Rights: "Jingle All the Way 5K Presented by..."
- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Company recognized as presenting sponsor in all official press releases
- Press release announcing partnership
- Company recognized as presenting sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Twitter
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on all event banners
- Opportunity for vehicle placement on-course and at start/finish areas
- Company logo on five (5) course signs
- 20 runner registration spots
- Marketing material handed out in gift bags

HOLLY JOLLY PARTY SPONSOR...

\$7,500

- Signage at official post-race party at Cisco Brewers Portsmouth
- Company recognized as post-race party sponsor on The Greg Hill Foundation webpage
- Company name worked into official post-race specialty cocktail (TBD)
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as post-race party sponsor during speaking program
- Company mentioned in all official press releases
- Opportunity for on-site activation on-course and in post-race area
- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Company logo on start/finish line and on two (2) course signs
- 15 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

SLEIGH SPONSOR...

\$5,000

- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Company mentioned in all official press releases
- Company logo and link on The Greg Hill Foundation webpage
- Company logo and link on event blast emails
- Company mentioned and linked on Facebook and Twitter
- Company mentioned during all speaking programs
- Company logo on three (3) course signs
- 10 runner registration spots
- Marketing material handed out in gift bags

RUNNIN' REINDEER RESULTS & BIB SPONSOR... ————— **\$5,000**

- Company logo to be prominently displayed on all race bibs
- Company recognized as race bib & results sponsor in all official press releases
- Company recognized as race bib & results sponsors on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as Race Bib & Results Sponsor during speaking program
- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Opportunity for on-site activation on-course and at start/finish areas
- Company logo on start/finish line and on one (1) course sign
- 10 runner registration spots
- Opportunity for company marketing material to be distributed in gift bags

SILVER BELLS SPONSOR... ————— **\$2,500**

- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Company mentioned on press releases
- Company logo on race registration webpage
- Company logo and link on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Twitter
- Company mentioned during all speaking programs
- Company logo on two (2) course signs
- Five (5) runner registration spots
- Marketing material handed out in gift bags

ROCKIN' AROUND THE WATER STOP SPONSOR... ————— **\$1,500**

- Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- Signage at two (2) on-course water stops
- Company recognized as water stop sponsor on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and other social media platforms
- Company recognized as water stop sponsor during speaking program
- Discount codes for employees, partners, and customers
- Opportunity for company marketing material to be distributed in gift bags

START/FINISH SPONSOR... ————— **\$1,000**

- Company logo on custom Start/Finish line signage
- Company logo and link on The Greg Hill Foundation website
- Company logo on one (1) course sign
- Company mentioned and linked on Facebook and Twitter

MISTLETOE MILE MARKER SPONSOR... --- **\$1,000**

- Company logo on three (3) signs on-course denoting miles 1, 2, and 3
- Recognition during speaking program
- Company mentioned and linked on Facebook and Twitter

MILK & COOKIES SPONSOR... --- **\$250**

- Company logo on one (1) course sign

SANTA'S WORKSHOP SPONSOR... --- **\$250**

- Exhibitor Booth at Post Race Party



FOR MORE SPONSORSHIP INFORMATION PLEASE CONTACT:

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