

**JOIN US FOR THE 9TH ANNUAL**

The  
**Greg Hill**  
FOUNDATION 

**JINGLE ALL THE WAY**

**5K**



presented by



**SATURDAY**  
**DECEMBER 4**

**CISCO BREWERS PORTSMOUTH**

**10AM - 1PM**

**2021**  
**SPONSORSHIP**  
**OPPORTUNITIES**



The Greg Hill Foundation's Jingle All The Way 5k is a 5K road race taking place at Cisco Brewers Portsmouth. So, dig out your winter hats and warmest mask and join us on Saturday, December 4th for a holly jolly 5K. After the race, runners and walkers gather together for an awesome Post Race Party with live music, entertainment, food and drinks. The race benefits The Greg Hill Foundation, whose mission is to support local families who have incurred a recent tragedy.

## PRESENTING SPONSOR

**\$10,000**

- ❄️ Event Naming Rights: "Jingle All the Way 5K Presented by..."
- ❄️ Inclusion on all marketing materials (Invitations, Email Blasts, Flyers Banners)
- ❄️ Company recognized as presenting sponsor in all official press releases
- ❄️ Press release announcing partnership
- ❄️ Company recognized as presenting sponsors on The Greg Hill Foundation webpage
- ❄️ Company mentioned and linked on Facebook and Twitter
- ❄️ Company recognized as Presenting Sponsor during all speaking programs
- ❄️ Company recognized as Presenting Sponsor on all event banners
- ❄️ Company logo on 4 course signs
- ❄️ 20 runner registration spots
- ❄️ Marketing material handed out in gift bags

## GOLD SPONSOR

**\$5,000**

- ❄️ Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- ❄️ Company mentioned in all official press releases
- ❄️ Company logo and link on The Greg Hill Foundation webpage
- ❄️ Company logo and link on event blast emails
- ❄️ Company mentioned and linked on Facebook and Twitter
- ❄️ Company mentioned during all speaking programs
- ❄️ Company logo on 3 course signs
- ❄️ 10 runner registration spots
- ❄️ Marketing material handed out in gift bags





# SILVER SPONSOR

# \$2,500

- ❄ Inclusion on all marketing materials (Invitations, Email Blasts, Flyers, Banners)
- ❄ Company mentioned on press releases
- ❄ Company logo on race registration webpage
- ❄ Company logo and link on The Greg Hill Foundation webpage
- ❄ Company mentioned and linked on Facebook and Twitter
- ❄ Company mentioned during all speaking programs
- ❄ Company logo on 2 course signs
- ❄ 5 runner registration spots
- ❄ Marketing material handed out in gift bags

## WATER STOP SPONSOR - \$1,000

- Company logo displayed prominently at a water stop
- Company materials and products handed out in gift bags
- Company representative handing out water
- Company materials handed out in runner gift bags
- Company logo and link on The Greg Hill Foundation webpage
- Company mentioned and linked on Facebook and Twitter

## START/FINISH SPONSOR - \$1,000

- Company logo on custom Start/Finish line signage
- Company logo and link on The Greg Hill Foundation website
- Company mentioned and linked on Facebook and Twitter

## MILE MARKER SPONSOR - \$1,000

- Company logo on Mile Markers on course
- Recognition during speaking program
- Company mentioned and linked on Facebook and Twitter

## PUT YOUR LOGO ON A RACE COURSE SIGN

# \$250

## EXHIBITOR SPONSOR - \$250 OR TRADE

**FOR MORE SPONSORSHIP INFORMATION, PLEASE CONTACT**

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