

AUGUST 31 - SEPTEMBER 2



SPONSORSHIP OPPORTUNITIES



ALL ABOARD NO RULES AIR AS WE TAKE THE GREG HILL CLASSIC GOLF TOURNAMENT TO THE ANCHOR SITE OF THE US OPEN, PINEHURST! GOLFERS AND GUESTS WILL ENJOY A 3 DAY AND 2-NIGHT TRIP STAYING IN A TRUE GOLFERS PARADISE. THE TRIP WILL BE FILLED WITH AN EPIC GOLF TOURNAMENT AT PINEHURST #6, A PAR 3 TOURNAMENT AT THE CRADLE, AND ALL OF THE FOOD AND DRINKS YOU CAN HANDLE.

PROCEEDS FROM THE TOURNAMENT WILL SUPPORT THE GREG HILL FOUNDATION. OUR MISSION IS TO RESPOND TO IMMEDIATE REQUESTS FOR ASSISTANCE, TO IMPROVE THE LIVES OF LOCAL FAMILIES TOUCHED BY TRAGEDY, BOTH DIRECTLY AND THROUGH MATCHING THE CHARITABLE CONTRIBUTION OF GREG'S MEDIA AUDIENCE. SINCE OUR INCEPTION, THE GREG HILL FOUNDATION HAS DONATED OVER \$10,000,000 TO FAMILIES IN NEED.

TUESDAY, AUGUST 31, 2021

10:00AM
DEPART BOSTON

11:30AM
ARRIVE IN NORTH CAROLINA

NOON
SHUTTLE TO PINEHURST RESORT

6:00PM - 8:00PM
WELCOME RECEPTION AND PUTTING CONTEST
AT PINEHURST THISTLE DHU PUTTING COURSE



WEDNESDAY, SEPTEMBER 1, 2021

11:30AM - 1:30PM
LUNCH AT PAVILION AT NO.6

1:30PM
GREG HILL CLASSIC - PINEHURST NO. 6
8:00PM - 10:00PM
CELEBRATION DINNER - CAROLINA TERRAC



THURSDAY, SEPTEMBER 2, 2021

11:30AM - 1:30PM
PAR 3 COMPETITION AT THE CRADLE,
PINEHURST'S 9-HOLE COURSE
AND LUNCH AT THE CRADLE

4:00PM
SHUTTLE TO AIRPORT
6:00PM
DEPART NORTH CAROLINA
7:30PM
ARRIVE IN BOSTON





SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$100,000

- EVENT NAMING RIGHTS, THE GREG HILL CLASSIC PRESENTED BY:
- FOUR (4) FOURSOMES TO THE GREG HILL CLASSIC
- FOUR (4) SOCIAL TICKETS TO THE EVENT
- TWENTY (20) ROOMS FOR TWO NIGHTS
- TWENTY (20) ROUND-TRIP AIRFARE TICKETS
- TWENTY (20) GIFT BAGS
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- NAME/LOGO ON SIGNATURE GOLFER GIFT
- TWO-PAGE SPREAD IN THE EVENT PROGRAM BOOK
- TWENTY (20) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

EAGLE SPONSOR

\$50,000

- TWO (2) FOURSOMES TO THE GREG HILL CLASSIC
- FOUR (4) SOCIAL TICKETS TO THE EVENT
- TWELVE (12) ROOMS FOR TWO NIGHTS
- TWELVE (12) ROUND-TRIP AIRFARE TICKETS
- TWELVE (12) GIFT BAGS
- NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON EVENT SIGNAGE
- NAME/LOGO ON SIGNATURE GOLFER GIFT
- GOLF CART SPONSORSHIP AND SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- TWELVE (12) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

BIRDIE SPONSOR

\$25,000

- ONE (1) FOURSOMES TO THE GREG HILL CLASSIC
- TWO (2) SOCIAL TICKETS TO THE EVENT
- SIX (6) ROOMS FOR TWO NIGHTS
- SIX (6) ROUND-TRIP AIRFARE TICKETS
- SIX (6) GIFT BAGS
- SPONSORSHIP OF THE HOLE IN ONE CHALLENGE
- NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- SIX (6) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

WELCOME RECEPTION SPONSOR

\$20,000 + PRODUCT DONATION

- COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- BRANDING OPPORTUNITY ON RECEPTION BARS
- NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

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PAR SPONSOR

\$15,000

- ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- CLOSEST TO THE PIN SPONSORSHIPS (DEDICATED SIGNAGE ON A PAR 3)
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
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DINNER CELEBRATION SPONSOR

\$15,000

- COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- BRANDING OPPORTUNITY ON RECEPTION BARS
- NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- FOUR (4) SOCIAL TICKETS TO ALL GREG HILL CLASSIC EVENTS
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
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THE CRADLE PAR 3 SPONSOR

\$15,000

- COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- BRANDING OPPORTUNITY ON RECEPTION BARS
- NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- FOUR (4) SOCIAL TICKETS TO ALL GREG HILL CLASSIC EVENTS
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
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THISTLE DHU PUTTING CHALLENGE SPONSOR \$15,000

- COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- BRANDING OPPORTUNITY ON RECEPTION BARS
- NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- FOUR (4) SOCIAL TICKETS TO ALL GREG HILL CLASSIC EVENTS
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
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GOLF CART SPONSOR

\$15,000

- COMPANY LOGO ON ALL GOLF CARTS FOR THE GREG HILL CLASSIC
- ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- NAME/LOGO INCORPORATE INTO GOLF TOURNAMENT LOGO
- NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- NAME/LOGO ON ALL EVENT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
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FOURSOME SPONSOR

\$10,500

- ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- FOUR (4) ROOMS FOR TWO NIGHTS
- FOUR (4) ROUND-TRIP AIRFARE TICKETS
- FOUR (4) GIFT BAGS
- FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ONE (1) HOLE SPONSORSHIP AT THE GOLF COURSE
- NAME/LOGO ON ALL SELECT SIGNAGE
- NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

GHF CLASSIC ONLINE AUCTION SPONSOR

\$10,000

- EXCLUSIVE NAMING RIGHTS FOR THE GREG HILL CLASSIC TRAVEL PACKAGE RAFFLE
- NAME/LOGO INCORPORATE ON ALL RAFFLE MARKETING AND PROMOTION
- NAME/LOGO INCLUDED ON THE RAFFLE WEBSITE
- NAME/LOGO INCLUDED IN ALL EMAIL BLASTS PROMOTING THE RAFFLE
- NAME/LOGO INCLUDED IN ALL SOCIAL MEDIA POSTS PROMOTING THE RAFFLE

HOLE SPONSORSHIP

\$1,000

FULL-PAGE PROGRAM BOOK AD

\$500



IF YOU HAVE ANY QUESTIONS OR REQUIRE
FURTHER INFORMATION, PLEASE CONTACT:

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