

AUGUST 16-20, 2021



SPONSORSHIP OPPORTUNITIES





ALL ABOARD NO RULES AIR AS WE TAKE THE GREG HILL CLASSIC GOLF TOURNAMENT TO IRELAND! GOLFERS AND GUESTS WILL ENJOY A 4 DAY AND 3 NIGHT TRIP STAYING IN ONE OF IRELAND'S FAMED CASTLES, KILKEA CASTLE IN COUNTY KILDARE. THE TRIP WILL BE FILLED WITH AN EPIC GOLF TOURNAMENT AT THE CASTLE'S COURSE, TRIPS AND TOURS TO DUBLIN, AMAZING FOOD AND DRINKS AND MORE.

PROCEEDS FROM THE TOURNAMENT WILL SUPPORT THE GREG HILL FOUNDATION. OUR MISSION IS TO RESPOND TO IMMEDIATE REQUESTS FOR ASSISTANCE, TO IMPROVE THE LIVES OF LOCAL FAMILIES TOUCHED BY TRAGEDY, BOTH DIRECTLY AND THROUGH MATCHING THE CHARITABLE CONTRIBUTION OF GREG'S MEDIA AUDIENCE. SINCE OUR INCEPTION, THE GREG HILL FOUNDATION HAS DONATED OVER \$10,000,000 TO FAMILIES IN NEED.

## MONDAY, AUGUST 16, 2021

9:30PM

DEPART BOSTON

## TUESDAY, AUGUST 17, 2021

8:30AM

ARRIVE IN IRELAND

10:30AM

ARRIVE AT KILKEA CASTLE, COUNTY KILDARE

NOON

LUNCH AT KILKEA CASTLE

2:00PM

DEPART FOR DUBLIN

10:00PM

DEPART TO KILKEA CASTLE

## WEDNESDAY, AUGUST 18, 2021

10:00AM

BREAKFAST AT GOLF COURSE

11:30AM

GOLF TOURNAMENT STARTS

3:30PM

GOLF TOURNAMENT ENDS

5:00PM

DINNER

## THURSDAY, AUGUST 19, 2021

IRELAND GOLF EXCURSION OR SCENIC TOUR  
KILKEA CASTLE COCKTAIL RECEPTION

## FRIDAY, AUGUST 20, 2021

4:45PM

DEPART DUBLIN

6:55PM

ARRIVE IN BOSTON







# SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSOR

**\$100,000**

- ♣ EVENT NAMING RIGHTS, THE GREG HILL CLASSIC PRESENTED BY: (YOUR COMPANY NAME)
- ♣ FOUR (4) FOURSOMES TO THE GREG HILL CLASSIC
- ♣ FOUR (4) SOCIAL TICKETS TO THE EVENT
- ♣ TWENTY (20) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ TWENTY (20) ROUND-TRIP AIRFARE TICKETS
- ♣ TWENTY (20) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO GOLF TOURNAMENT LOGO
- ♣ NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON ALL EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ NAME/LOGO ON SIGNATURE GOLFER GIFT
- ♣ 2-PAGE SPREAD IN THE EVENT PROGRAM BOOK
- ♣ TWENTY (20) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

## EAGLE SPONSOR

**\$50,000**

- ♣ TWO (2) FOURSOMES TO THE GREG HILL CLASSIC
- ♣ FOUR (4) SOCIAL TICKETS TO THE EVENT
- ♣ TWELVE (12) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ TWELVE (12) ROUND-TRIP AIRFARE TICKETS
- ♣ TWELVE (12) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON EVENT SIGNAGE
- ♣ NAME/LOGO ON SIGNATURE GOLFER GIFT
- ♣ GOLF CART SPONSORSHIP AND SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ♣ TWELVE (12) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG



# BIRDIE SPONSOR

**\$25,000**

- ♣ ONE (1) FOURSOMES TO THE GREG HILL CLASSIC
- ♣ TWO (2) SOCIAL TICKETS TO THE EVENT
- ♣ SIX (6) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ SIX (6) ROUND-TRIP AIRFARE TICKETS
- ♣ SIX (6) GIFT BAGS
- ♣ SPONSORSHIP OF THE HOLE IN ONE CHALLENGE
- ♣ NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ♣ SIX (6) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN CELEBRITY GIFT BAG

# CASTLE RECEPTION SPONSOR

**\$20,000**  
+ PRODUCT DONATION

- ♣ COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- ♣ NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- ♣ BRANDING OPPORTUNITY ON RECEPTION BARS
- ♣ NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- ♣ ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- ♣ FOUR (4) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ FOUR (4) ROUND-TRIP AIRFARE TICKETS
- ♣ FOUR (4) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO SELECT MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ♣ FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
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# PAR SPONSOR

**\$15,000**

- ♣ ONE (1) FOURSOMES TO THE GREG HILL CLASSIC
- ♣ FOUR (4) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ FOUR (4) ROUND-TRIP AIRFARE TICKETS
- ♣ FOUR (4) GIFT BAGS
- ♣ CLOSEST TO THE PIN SPONSORSHIPS (DEDICATED SIGNAGE ON A PAR 3)
- ♣ NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON ALL EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ♣ FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
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# WELCOME LUNCH SPONSOR

**\$15,000**

- ♣ COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- ♣ NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- ♣ BRANDING OPPORTUNITY ON RECEPTION BARS
- ♣ NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- ♣ TWO (2) SOCIAL TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ TWO (2) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ TWO (2) ROUND-TRIP AIRFARE TICKETS
- ♣ TWO (2) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON ALL EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
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# DUBLIN PARTY SPONSOR

**\$15,000**

- ♣ COMPANY NAME/LOGO INCORPORATED INTO EVENT TITLE
- ♣ NAME/LOGO FEATURED ON ALL SIGNAGE AT THE EVENT
- ♣ BRANDING OPPORTUNITY ON RECEPTION BARS
- ♣ NAME/LOGO ON THE COCKTAIL NAPKINS FOR THE EVENT
- ♣ TWO (2) SOCIAL TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ TWO (2) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ TWO (2) ROUND-TRIP AIRFARE TICKETS
- ♣ TWO (2) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON ALL EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
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# GOLF CART SPONSOR

**\$15,000**

- ♣ COMPANY LOGO ON ALL GOLF CARTS FOR THE GREG HILL CLASSIC
- ♣ ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- ♣ FOUR (4) LUXURIOUS ROOMS AT THE KILKEA CASTLE
- ♣ FOUR (4) ROUND-TRIP AIRFARE TICKETS
- ♣ FOUR (4) GIFT BAGS
- ♣ NAME/LOGO INCORPORATED INTO ALL MARKETING AND PROMOTIONAL MATERIAL FOR THE EVENT
- ♣ NAME/LOGO ON ALL EVENT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ NAME/LOGO ON ALL GUEST ITINERARY AND WELCOME PACKET
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
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# FOURSOME SPONSOR

**\$12,000**

- ♣ ONE (1) FOURSOME TO THE GREG HILL CLASSIC
- ♣ FOUR (4) LUXURIOUS ROOMS AT KILKEA CASTLE
- ♣ FOUR (4) ROUND-TRIP AIRFARE TICKETS
- ♣ FOUR (4) GIFT BAGS
- ♣ FOUR (4) TICKETS TO ALL GREG HILL CLASSIC EVENTS
- ♣ ONE (1) HOLE SPONSORSHIP AT THE GOLF COURSE
- ♣ NAME/LOGO ON ALL SELECT SIGNAGE
- ♣ NAME/LOGO ON THE OFFICIAL GREG HILL CLASSIC WEBSITE
- ♣ FULL-PAGE AD IN THE EVENT PROGRAM BOOK
- ♣ ABILITY TO INCLUDE COMPANY MARKETING MATERIAL OR GIFT IN GIFT BAG
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# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## GREG HILL CLASSIC ONLINE AUCTION SPONSOR

**\$10,000**

- ♣ EXCLUSIVE NAMING RIGHTS FOR THE GREG HILL CLASSIC TRAVEL PACKAGE RAFFLE
- ♣ NAME/LOGO INCORPORATE ON ALL RAFFLE MARKETING AND PROMOTION
- ♣ NAME/LOGO INCLUDED ON THE RAFFLE WEBSITE
- ♣ NAME/LOGO INCLUDED IN ALL EMAIL BLASTS PROMOTING THE RAFFLE
- ♣ NAME/LOGO INCLUDED IN ALL SOCIAL MEDIA POSTS PROMOTING THE RAFFLE

## HOLE SPONSORSHIP

**\$1,000**

## FULL-PAGE PROGRAM BOOK AD

**\$500**



**IF YOU HAVE ANY QUESTIONS OR REQUIRE  
FURTHER INFORMATION, PLEASE CONTACT:**

**ASHLEY HANSON**

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**774-278-0894**