GTES HILL FOUNDATION CLASSIC 1999

SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

# \$50,000

- Inclusion in at least 40 live and 40 recorded radio mentions as the Presenting Sponsor
- ► 50 :30-second commercials to run throughout July & August (M-F, 6AM-10AM)
- ► Company listed as the Presenting Sponsor of the event
- ▶ Name/logo on all printed material promoting the event
- ▶ Name/logo on the official event gift
- Name/logo on the offical website with link to your website
- ▶ Name/logo on 4 tee signs placed on the course
- ▶ Name/logo on all email blasts and web releases
- ▶ Name/logo on Longest Drive signage
- ▶ Name/logo on Putting Contest signage
- Name/logo on all golf cart signs

- ▶ Company's marketing material in the event gift bag
- ► Four (4) Foursomes
- ▶ 16 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 16 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift items for all your guests
- Preferred seating for your foursomes at the Awards Dinner & Auction
- ► Full-page, full-color ad on the back cover of the event program book
- Recognition by the Master of Ceremonies

## LONGEST DRIVE SPONSOR

- Company name incorporated into the Longest Drive Contest title
- Inclusion in at least 25 live and 25 recorded radio mentions
- Name/logo on signage hosting Longest Drive Contest
- Name/logo on sponsor banner listed as Longest Drive Contest sponsor
- ▶ Name/logo on the official website with link to your website
- Name/logo on all email blasts and web releases
- ▶ Name/logo on 2 tee signs placed on the course
- ► Full-page, full-color ad in the event program book

# \$25,000

- ► Two (2) Foursomes
- ▶ 8 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 8 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift items for all your guests
- Preferred seating for your players at the Awards Dinner & Auction
- ▶ Recognition by the Master of Ceremonies

## **BEVERAGE CART & LUNCH SPONSOR**

\$12,500

- Inclusion in at least 25 live and 25 recorded radio mentions
- Company name/logo on the official website with link to your website
- Name/logo on all email blasts and web releases
- Name/logo on 2 tee signs placed on course
- Name/logo on signage hosting the tournament lunch
- Name/logo on signage on the Beverage Cart
- Name/logo on sponsor banner listed as the Beverage Cart & Lunch sponsor

- ▶ One (1) Foursome
- ▶ 4 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift item for all your guests
- Preferred seating for your players at the Awards Dinner & Auction
- Full-page, full-color ad on the inside cover of the event program book
- Recognition by Master of Ceremonies



## **GOLF CART SPONSOR**

# \$10,000

- Company name/logo featured on each golf cart
- Name/logo on a banner recognized as Golf Cart sponsor
- Name/logo on sponsor banner
- ► Full-page, full-color ad in the event program book
- Inclusion in at least 25 live & 25 recorded radio mentions
- Name/logo on all email blasts and web releases

- Recognition by the Master of Ceremonies
- One (1) Foursome
- 4 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift item for all your guests

# **WELCOME RECEPTION SPONSOR**

\$7,500 PLUS PRODUCT DONATION

- Company name/logo incoporated into the Welcome Reception title
- Inclusion in at least 25 live and 25 recorded radio mentions
- Name/logo featured on signage during the event
- Name/logo on sponsor banner listed as the Welcome Reception & Auction sponsor
- ▶ Name/logo on the cocktail napkins distributed at the
- Welcome Reception & Auction
- ▶ Name/logo on the official website with link to your website ▶ Recognition by Master of Ceremonies
- Name/logo on all email blasts and web releases

- ▶ Name/logo on 2 tee signs placed on course
- Full-page, full-color ad in the event program book
- ▶ One (1) Foursome
- 4 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift item for all your

## **FOURSOME SPONSOR**

\$6,500

- Company name/logo on sponsor page in the event program book
- Name/logo on sponsor banner
- ▶ One (1) Foursome
- 4 rooms for 2 evenings at Foxwoods Resort Casino
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- Brunch, full course dinner, drinks and gift item for all your guests

# FULL-PAGE AD

\$1000

**TEE SIGN SPONSOR** 

\$500

- ► Full-page, full-color ad for your company in the event program book
- Company logo on a tee sign placed on course

### FOR MORE INFORMATION ON SPONSORSHIPS, PLEASE CONTACT

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