

JOIN US FOR THE 7TH ANNUAL

The
Greg Hill
FOUNDATION



JINGLE ALL THE WAY 5K



SATURDAY, DECEMBER 7, 2019

Layer up and hit the road! The Greg Hill Foundation is proud to present this unique 5K celebrating all that is special about the season.

There will be a runner & walker friendly course with surprises and treats along the way. Warm-up post race with a hot meal and holiday favorites.

Participants are encouraged to bring an unwrapped gift for our Christmas Toy Giveaway.



2019 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

- ❄ Event Naming Rights: “Jingle All the Way 5K Presented By...”
- ❄ Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- ❄ Company recognized as presenting sponsor in all official press releases
- ❄ Press release announcing partnership
- ❄ Company recognized as presenting sponsor on The Greg Hill Foundation webpage (*20,000 Unique Visitors, 32,000 Hits*)
- ❄ Company mentioned and linked on Facebook and Twitter (*8,791 likes on Facebook - 9,105 followers on Twitter*)
- ❄ Company recognized as Presenting Sponsor on event t-shirts
- ❄ Company recognized as Presenting Sponsor during all speaking programs
- ❄ Company recognized as Presenting Sponsor on all event banners
- ❄ Company logo on 4 course signs
- ❄ Corporate booth in exhibition area
- ❄ 30 runner registration spots
- ❄ Marketing material handed out in gift bags

GOLD SPONSOR

\$5,000

- ❄ Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- ❄ Company mentioned in all official press releases
- ❄ Company logo and link on The Greg Hill Foundation webpage (*20,000 Unique Visitors, 32,000 Hits*)
- ❄ Company logo and link on event blast emails (*4,500 person database*)
- ❄ Company mentioned and linked on Facebook and Twitter (*8,791 likes on Facebook - 9,105 followers on Twitter*)
- ❄ Corporate booth in exhibition area
- ❄ Company mentioned during all speaking programs
- ❄ Company logo on 3 course signs
- ❄ 20 runner registration spots
- ❄ Company logo on event t-shirts
- ❄ Marketing material handed out in gift bags



SILVER SPONSOR

\$2,500

- ❄ Inclusion on all marketing materials (*Invitations, Email Blasts, Flyers, Banners*)
- ❄ Company mentioned on press releases
- ❄ Company logo on race registration webpage
(15,000 Unique Visitors, 20,000 Hits)
- ❄ Company logo and link on The Greg Hill Foundation webpage
(20,000 Unique Visitors, 32,000 Hits)
- ❄ Company mentioned and linked on Facebook and Twitter
(8,791 likes on Facebook - 9,105 followers on Twitter)
- ❄ Corporate booth in exhibition area
- ❄ Company mentioned during all speaking programs
- ❄ Company logo on 2 course signs
- ❄ 15 runner registration spots
- ❄ Company logo on volunteer t-shirt
- ❄ Marketing material handed out in gift bags

WATER STOP SPONSOR - \$1,000

Company logo displayed prominently at a water stop
Company materials and products handed out
Company representatives handing out water
Company logo on event t-shirt
Company materials handed out at post race reception
Company logo and link on GHF webpage
Company mentioned and linked on Facebook and Twitter

START/FINISH SPONSOR - \$1,000

Company logo on custom Start/Finish line signage
Company logo and link on The GHF webpage
Company mentioned and linked on Facebook and Twitter

EXHIBITION BOOTH SPACE - \$500

Corporate Booth in Exhibition Area
Company materials handed out at post race reception
Company logo and link on The GHF webpage
Company logo on event banner

MILE MARKER SPONSOR - \$1,000

Company logo/colors decorated on Christmas Trees used
for Mile Markers on course
Recognition during speaking program
Company mentioned and linked on Facebook and Twitter

POST-RACE SPONSOR - \$2,500

Company logo on banner in tent
Company logo on cups for Hot Chocolate
Recognition during speaking program
Company mentioned and linked on Facebook and Twitter

**PUT YOUR LOGO ON
A RACE COURSE SIGN
\$250**

FOR MORE SPONSORSHIP INFORMATION, PLEASE CONTACT
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