

JUNE 26 & 27
GREATHORSE GOLF COURSE
& MGM SPRINGFIELD

The
Greg Hill
FOUNDATION 

WAAF
107.3



PRESENTED BY:



EchoStor
TECHNOLOGIES


TalkingRain

SPONSORSHIP OPPORTUNITIES

JOIN US ON THE LINKS THIS SUMMER!

The 27th Annual WAAF Celebrity Golf Tournament is a two day event with proceeds benefiting The Greg Hill Foundation. Join athletes and personalities for a welcome reception at MGM Springfield followed by a day of golf, dinner and more at the exclusive GREATHORSE Golf Course! Overnight accommodations are provided for June 26th and 27th.



The Greg Hill Foundation is a 501(c)3 organization. Our mission is to respond to immediate requests for assistance to improve the lives of local families touched by tragedy, both directly and through matching charitable contributions of Greg's media audience. Since its inception, The Greg Hill Foundation has donated over \$2,523,863 to local families.



WEDNESDAY, JUNE 26 & THURSDAY, JUNE 27
GREATHORSE GOLF COURSE & MGM SPRINGFIELD

PRESENTING SPONSOR

SOLD OUT!

- ▶ Inclusion in at least 40 live and 40 recorded radio mentions as the Presenting Sponsor
- ▶ 50 :30-second commercials to run throughout May and June (M-F, 6AM-10AM)
- ▶ Company listed as the Presenting Sponsor of the event
- ▶ Name/logo on all printed material promoting the event
- ▶ Name/logo on the official event gift
- ▶ Name/logo on the official website with link to your website
- ▶ Name/logo on 4 tee signs placed on the course
- ▶ Name/logo on all email blasts and web releases
- ▶ Name/logo on Longest Drive signage
- ▶ Name/logo on Putting Contest signage
- ▶ Name/logo on all golf cart signs
- ▶ Company's marketing material in the event gift bag
- ▶ Four (4) Foursomes
- ▶ 16 rooms for 2 evenings at MGM Springfield
- ▶ 16 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift items for all your guests
- ▶ Preferred seating for your foursomes at the Awards Dinner & Auction
- ▶ Full-page, full-color ad on the back cover of the event program book
- ▶ Recognition by the Master of Ceremonies

LONGEST DRIVE SPONSOR

\$20,000

- ▶ Company name incorporated into the Longest Drive Contest title
- ▶ Inclusion in at least 25 live and 25 recorded radio mentions
- ▶ Name/logo on signage hosting Longest Drive Contest
- ▶ Name/logo on sponsor banner listed as Longest Drive Contest sponsor
- ▶ Name/logo on the official website with link to your website
- ▶ Name/logo on all email blasts and web releases
- ▶ Name/logo on 2 tee signs placed on the course
- ▶ Full-page, full-color ad in the event program book
- ▶ Two (2) Foursomes
- ▶ 8 rooms for 2 evenings at MGM Springfield
- ▶ 8 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift items for all your guests
- ▶ Preferred seating for your players at the Awards Dinner & Auction
- ▶ Recognition by the Master of Ceremonies

BEVERAGE CART & LUNCH SPONSOR

\$12,500

- ▶ Inclusion in at least 25 live and 25 recorded radio mentions
- ▶ Company name/logo on the official website with link to your website
- ▶ Name/logo on all email blasts and web releases
- ▶ Name/logo on 2 tee signs placed on course
- ▶ Name/logo on signage hosting the tournament lunch
- ▶ Name/logo on signage on the Beverage Cart
- ▶ Name/logo on sponsor banner listed as the Beverage Cart & Lunch sponsor
- ▶ One (1) Foursome
- ▶ 4 rooms for 2 evenings at MGM Springfield
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift item for all your guests
- ▶ Preferred seating for your players at the Awards Dinner & Auction
- ▶ Full-page, full-color ad on the inside cover of the event program book
- ▶ Recognition by Master of Ceremonies



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GOLF CART SPONSOR

\$10,000

- ▶ Company name/logo featured on each golf cart
- ▶ Name/logo on a banner recognized as Golf Cart sponsor
- ▶ Name/logo on sponsor banner
- ▶ Full-page, full-color ad in the event program book
- ▶ Inclusion in at least 25 live & 25 recorded radio mentions
- ▶ Name/logo on all email blasts and web releases
- ▶ Recognition by the Master of Ceremonies
- ▶ One (1) Foursome
- ▶ 4 rooms for 2 evenings at MGM Springfield
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift item for all your guests

WELCOME RECEPTION SPONSOR

\$7,500 PLUS PRODUCT DONATION

- ▶ Company name/logo incorporated into the Welcome Reception title
- ▶ Inclusion in at least 25 live and 25 recorded radio mentions
- ▶ Name/logo featured on signage during the event
- ▶ Name/logo on sponsor banner listed as the Welcome Reception & Auction sponsor
- ▶ Name/logo on the cocktail napkins distributed at the Welcome Reception & Auction
- ▶ Name/logo on the official website with link to your website
- ▶ Name/logo on all email blasts and web releases
- ▶ Name/logo on 2 tee signs placed on course
- ▶ Full-page, full-color ad in the event program book
- ▶ One (1) Foursome
- ▶ 4 rooms for 2 evenings at MGM Springfield
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift item for all your guests
- ▶ Recognition by Master of Ceremonies

FOURSOME SPONSOR

\$6,500

- ▶ Company name/logo on sponsor page in the event program book
- ▶ Name/logo on sponsor banner
- ▶ One (1) Foursome
- ▶ 4 rooms for 2 evenings at the Sheraton Springfield Monarch Hotel
- ▶ 4 tickets to the Welcome Reception & Auction on Wednesday night
- ▶ Brunch, full course dinner, drinks and gift item for all your guests

FULL-PAGE AD

\$1000

- ▶ Full-page, full-color ad for your company in the event program book

TEE SIGN SPONSOR

\$500

- ▶ Company logo on a tee sign placed on course

FOR MORE INFORMATION ON SPONSORSHIPS, PLEASE CONTACT

ERIN LYNCH

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