



JOIN US FOR **THE**
24TH ANNUAL
WAAF CELEBRITY
GOLF TOURNAMENT

TO BENEFIT



THE 24TH ANNUAL



BOSTON'S ROCK STATION

CELEBRITY GOLF
TOURNAMENT

The 24th Annual WAAF Celebrity Golf Tournament is a two day event with proceeds benefitting The Greg Hill Foundation. Join athletes and personalities for a welcome reception at Mohegan Sun Resort and Casino followed by a day of Golf, Dinner and more! Overnight accommodations are provided for June 29th and 30th.



The Greg Hill Foundation is a 501(c)3 organization. Our mission is to response to immediate requests for assistance to improve the lives of local families touched by tragedy, both directly and through matching charitable contributions of Greg's media audience. Over the last 6 years, The Greg Hill Foundation has donated over \$1,000,000 to local families.

THE 24TH ANNUAL
WAAF
97.7 / 107.3
BOSTON'S ROCK STATION
CELEBRITY GOLF
TOURNAMENT

PRESENTING SPONSOR **\$30,000**

- » Inclusion in at least 40 live and 40 recorded radio mentions as the presenting sponsor
- » 50 :30 second commercials to run throughout May and June (M-F 6a-10a)
- » Company name/logo listed as the presenting sponsor of the event
- » Company name/logo on all printed material promoting the event
- » Company name/logo on the official event gift
- » Company name/logo on official website with live link to your company site
- » Company name/ logo on 4 tee signs placed on course
- » Company name/logo on all email blasts and web releases regarding the event
- » Company name/ logo on Longest Drive signage
- » Company name/ logo on Putting Contest signage
- » Company name/ logo on all golf cart signs
- » Company's marketing material in the event gift bag
- » Four foursomes
- » 16 rooms for 2 evenings at Mohegan Sun Resort and Casino
- » 16 tickets to the Welcome Reception & Auction on Wednesday Night
- » Brunch, full course dinner, drinks and gift items for all your guests
- » Preferred seating for your foursomes at the awards dinner and auction
- » Full page, full color ad on the back cover of the program book
- » Recognition by the Master of Ceremonies

LONGEST DRIVE SPONSOR **\$20,000**

- » Company name incorporated into Longest Drive contest title
- » Inclusion in at least 25 live and 25 recorded radio mentions
- » Company name /logo on signage hosting Longest Drive
- » Company name/logo on sponsors banner listed as the Longest Drive Sponsor
- » Company name/logo on official event website with live link to your site
- » Company name/logo on all email blasts and web releases
- » Company name/ logo on 2 tee signs placed on course
- » Full page, full color ad in the program book
- » Two foursomes
- » 8 rooms for 2 evenings at Mohegan Sun Resort and Casino
- » 8 tickets to the Welcome Reception & Auction on Wednesday Night
- » Brunch, full course dinner, drinks and gift items for all your guests
- » Preferred seating for your players at the awards dinner and auction
- » Recognition by the Master of Ceremonies

BEVERAGE CART AND LUNCH SPONSOR **\$12,500**

- » Company name/logo on official event website with live link to your company site
- » Inclusion in at least 25 live and 25 recorded radio mentions
- » Company name/logo on all email blasts and web releases
- » Company name/logo on 2 tee signs placed on course
- » Company name/logo on signage hosting the lunch
- » Company name/logo on signage on the beverage cart
- » Company name/logo on sponsor banner listed as the beverage cart and lunch sponsor
- » One Foursome
- » 4 rooms for 2 evenings at Mohegan Sun Resort and Casino
- » 4 tickets to the Welcome Reception & Auction on Wednesday Night
- » Brunch, full course dinner, drinks and gift items for all your guests
- » Preferred seating for your players at the awards dinner and auction
- » Full page, full color ad on the inside cover of the program book
- » Recognition by the Master of Ceremonies

GOLF CART SPONSOR **\$10,000**

- » Company name and logo will be featured on each golf cart
- » Company name/logo on a banner as the Golf Cart Sponsor
- » Four rooms for 2 evenings at Mohegan Sun Resort and Casino
- » Company name/logo on sponsor banner
- » Full page, full color ad in the program book
- » Recognition by the Master of Ceremonies

WELCOME RECEPTION SPONSOR **\$7,500 PLUS PRODUCT DONATION**

- » Company name incorporated into the Welcome Reception Title
- » Inclusion in at least 25 live and 25 recorded radio mentions
- » Company name/logo will be featured on signage during the event
- » Company name/logo on sponsor banner listed as the Welcome Reception & Auction on Wednesday Night
- » Company name/logo on the cocktail napkins distributed at the Welcome Reception & Auction
- » Company name/logo on official event website with live link to your site
- » Company name/logo on all email blasts and web releases
- » Company name/logo on 2 tee signs placed on course
- » Full page, full color ad in the program book
- » One foursomes
- » 4 rooms for 2 evenings at Mohegan Sun Resort and Casino
- » 4 tickets to the Welcome Reception
- » Brunch, full course dinner, drinks and gift items for all your guests
- » Recognition by the Master of Ceremonies

FOURSOME SPONSOR **\$5,500**

- » Company name/logo on sponsor page in the event program book
- » Company name/logo on sponsor banner
- » One foursome
- » 4 rooms for 2 evenings at Mohegan Sun Resort and Casino
- » 4 tickets to the Welcome Reception & Auction on Wednesday Night
- » Brunch, full course dinner, drinks and gift items for all your guests

FULL PAGE AD **\$500**

- » Full page, full color ad for your company in the event program book

TEE SPONSOR **\$250**

- » Company logo on a tee sign on the course

FOR MORE INFORMATION CONTACT:

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